



कवापना®



Our journey started when our founders came across the idea of “for the woman, by the woman” and thus, in 2009, a small boutique shop was opened. That was the unfolding of our story with women at its heart, which is now developing into empowering artisans and reviving traditions. Our story evolved into a tale of sustainable livelihoods and products hoping to create harmony between our past and present.

a community of craft

'kala' means craft, and 'puri' means city in sanskrit. Our name communicates our vision of embracing artisans to build a self-sustaining craft community.

कलापुरी

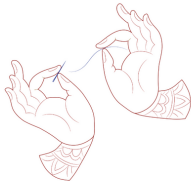
# Crafting Tradition, Crafting Excellence



REVIVAL



SUSTAINABLE



HANDCRAFTED

# 4 CLUSTERS

KOLHAPURI  
CHAPPAL

KOLHAPURI  
JEWELLERY

TERRACOTTA  
HANDICRAFT

HANDMADE  
BASKET



Kalapuri embodies the essence of Women Empowerment

# Kolhapuri Chappals



750 Artisans



# Kolhapuri Jewellery



600 Artisans

# Terracotta Handicrafts



# Handmade Baskets



200 Artisans

## Achievements and Impact

**28** villages  
connected

**80%** women  
artisans

**1500+** grocery kits  
distributed

**54** women self help  
groups formed

**620** toolkits  
distributed

**2000+** artisans  
registered

**62** training programs  
conducted

**1240** artisans  
trained

**3500+** medicine kits  
distributed

## Support our Journey

empowering rural artisans

archiving traditional designs

linking artisans to eCommerce

enabling youth for employment

promoting made in India

reviving traditional crafts

holistic artisan development

practicing fair business practices

# Connection to Sustainable Development Goals (SDGs)

**1** NO  
POVERTY



**5** GENDER  
EQUALITY



**8** DECENT WORK AND  
ECONOMIC GROWTH



**9** INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



**10** REDUCED  
INEQUALITIES



Our intrinsic connection to above SDG's showcases the transformative power of conscious business practices in addressing global challenges.

# Partnerships



भारतीय प्रबंध संस्थान बेंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE

WOMEN ON WINGS



भारतीय शिल्प संस्थान  
INDIAN INSTITUTE OF CRAFTS & DESIGN, JAIPUR



CoLive  
Resilient, Sustainable Communities



भारतीय प्रबंधन संस्थान उदयपुर  
Indian Institute of Management Udaipur



KARVEER HANDICRAFTS  
PRODUCER COMPANY LIMITED



kalapuri®

KALAPURI FOUNDATION



Aparna Chavan	Cofounder	9225136244
Atish Chavan	Cofounder	9225806244
Shridhar Vaidya	Advisor	9422048509

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