



कलापाना®

# ANNUAL REPORT

## FY 2022-2023



Empowering Artisans, Improving Livelihood

# | Kalapuri towards Empowerment

## WHY

We embrace artisans communities giving them new opportunities, hope and a better life.

Kalapuri works exclusively in the area of reviving traditional handicrafts of Kolhapur. Current activities include manufacturing of Kolhapuri Chappals, Kolhapuri Jewelry, Terracotta Pottery, Handmade Baskets and Ethnic Apparels. While working on reviving these crafts, we try to break the cycle of poverty and gender equality by giving equal and handsome pay to each of our artisan.

## HOW

We develop communities into stakeholders in their own producer companies.

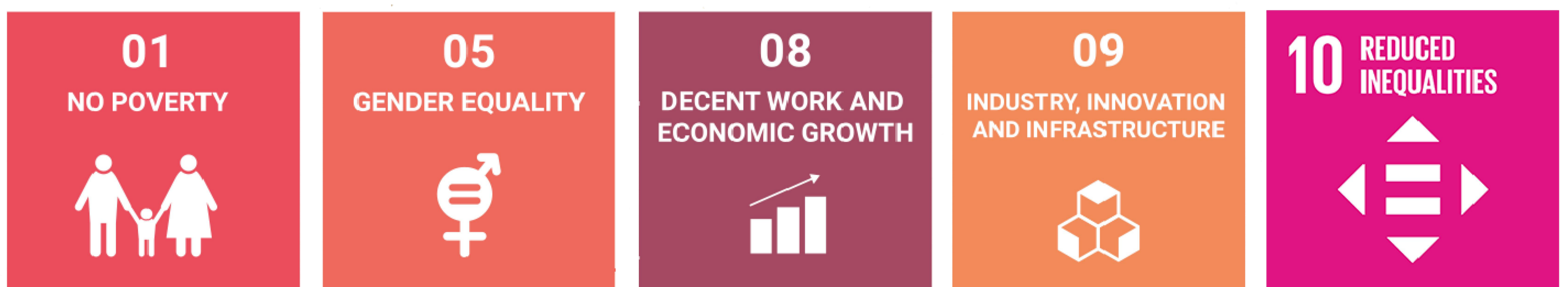
First we identify the craft which is on the verge of extinction. Then we identify the artisans who practice this craft but by traditional way and impart training to them in order to make them more professional towards their craft. We give them advance tool kits and once the artisan is trained and ready to manufacture, we provide raw material and designs to them. Finally, we buyback all the hand produce from them.

## WHAT

We train and develop artisan communities into producer companies and bring their handicrafts to the global market through Kalapuri Platform.

We encourage artisans to form their own producer company and give them an opportunity to be a stakeholder of their own enterprise. We follow ethical business practices. We empower artisans to earn sustainable income to support their families. 70% of the artisans are associated with Kalapuri.

## SDGs Connection



## | From the Chairman's Desk



My journey, like life itself, has been about choices. In 2007, I started my career as a research scientist. But a burning desire to empower women took root. In 2009, "Women's Cottage" bloomed – a boutique with an all-women staff, celebrating ethnic fashion. This was just the seed. Challenges were plentiful. But my vision – a "for women, by women" platform fueled my resolve. We diversified, launched an online store.

This path led me to talented artisans struggling for fair prices and market reach. I couldn't turn away. Today, Kalapuri Foundation, a dream nurtured through countless trials, stands tall. We've grown from supporting one artisan group to over 1250 across India.

## What change Kalapuri Foundation has brought in my life



I weave stories in each basket. Handmade with passion, my baskets embody timeless artistry. My handmade creations intertwine innovation with environmental consciousness.

We replicate elegance with precision. Each piece intricately crafted to mirror the tradition and heritage of Kolhapuri Jewellery.

With digital marketing, we sale our own Products.

Thanks Kalapuri, now we are Digipreneurs.



## | Kalapuri Logo - What it means for us



Kalapuri – combination of the words Kala & Puri. **Kala** means **different Art forms** and **Puri** means **Home**. Thus Kalapuri is the home of different art forms. Another meaning associated with Kalapuri is we proudly represent the Art forms of Kolhapur, a city said to be mother of many traditional art forms.

**Kalapuri Logo symbolizes our commitment to embrace the artisan communities giving them new opportunities, hope and a better life.** The symbol also represents the infinite possibilities that we can explore to bring change in the artisans life and to bring their products on global platform. The red and yellow dot represents India's rich heritage and symbolizes Haldi and Kumkum which is very auspicious symbol of faith, love and strong family bonding.

The Logo is symmetrical and if viewed vertically, it resembles the digit 8, 8th March is Kalapuri's foundation day, International Women's day and symbolizes our commitment for Women empowerment.

The prominent red dot represents that Kalapuri will be noticed prominently at the global level and has a strong presence in the handicraft sector.

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## | Our Verticals

### Handmade Kolhapuri Chappal



1. Tradition of over 800 Years
2. A GI product. Kalapuri is a proud owner of the GI Certificate
3. Traditional designs with ergonomic fit and comfort
4. Light weight, anti slip, anti fungal comfortable traditional footwear.

### Handmade Traditional and Fashion Imitation Jewelry



1. Tradition of over 300 years.
2. Attractive designs. Lead & Nickel Free. Handcrafted
3. Handmade
4. Suits on any costume
5. 100 % Women oriented project
6. Own manufacturing facility at Yalgud

### Handmade PP Strip Baskets



1. Handmade with Poly Propylene (PP) strips
2. Lightweight, attractive designs, good load carrying capacity, durable, washable
3. 1 basket Replaces 1000 carry bags. Environment Friendly.
4. 100 % Women oriented project.
5. Unique Gifting Solution

## Handmade Terracotta Articles



1. 100% Environmental Friendly
2. Wide range of Home decor articles and Kitchenware
3. Made from Natural clay, no chemicals added
4. Sustainable
5. Earth friendly gift articles
6. Hand crafted.

## Traditional Maharashtrian Attire



1. Traditional Maharashtrian attire like Ready made Nauwari Saree, Dhoti, Topi (Cap), Pheta, Angvastram etc.
2. Stitched by women artisans
3. Preferred by Indian communities world across for traditional functions, festivals etc. Ceremonial attire
4. Attractive colors and designs
5. Exclusive Fashion statement

## | Our Impact



### 28 Villages Connected

At present artisans from 28 villages having a tradition of heritage crafts are working with Kalapuri. This generates employment opportunities to the rural artisans (mainly women) which prevents the migration of the villagers from villages to megacities for sundry jobs.

### 54 Self help groups of women formed

Kalapuri Foundation empowers women artisans with self-help groups, training, and digital payments, leading to enhanced empowerment, financial inclusion, and improved well-being.



### 62 Training Programs Conducted

Kalapuri ensures artisans receive comprehensive training, leading to improved skills, increased income, market access, cultural heritage preservation, sustainable development, and empowerment with social inclusion..





## 80% Women Artisans

Kalapuri Foundation empowers women through 100% female employment in jewelry and basket craft, creating economic growth, reducing poverty, and strengthening communities.

## 620 Toolkits Distributed

Kalapuri Foundation tackles artisans' financial constraints by supplying tool kits post-training, enhancing productivity, craftsmanship, creativity, and professionalism.



## 1240 Artisans Trained

Kalapuri trains artisans in technical skills, design, entrepreneurship, and promotes gender equality for market success and social inclusion..



## 2000+ Artisans Registered

Kalapuri Foundation uplifts 2000 artisans in Indian crafts through a dedicated unit and online marketplace, fostering skill enhancement and better lives..

## 1500+ Grocery kits Distributed

In the challenging 2-year Covid period, Kalapuri Foundation supported artisans like family, providing 1500+ kits for groceries, medical care, and education, positively impacting their well-being.



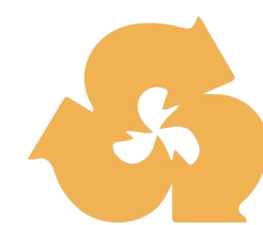
## Our Partners & Donors



कामये दुरवतमानाम्।  
प्राणिनाम् अर्तिनाशनम्॥



ग्रामीण विकास मंत्रालय  
भारत सरकार  
**MINISTRY OF RURAL  
DEVELOPMENT**  
GOVERNMENT OF INDIA



**Universal Sampo  
General Insurance**  
Suraksha, Hamesha Aapke Saath



/thoughtworks

### Funding Partners



ग्रामीण विकास मंत्रालय  
भारत सरकार  
**MINISTRY OF RURAL  
DEVELOPMENT**  
GOVERNMENT OF INDIA



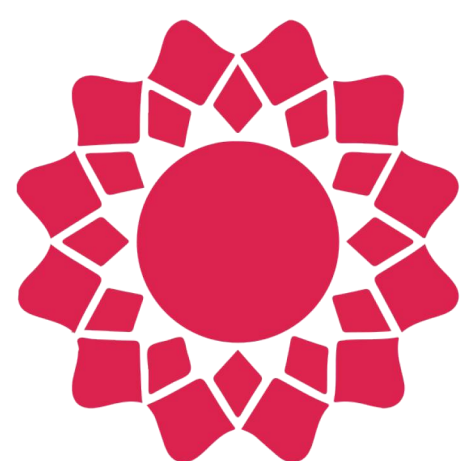
सत्यमेव जयते  
Government Of India



कामये दुरवतमानाम्।  
प्राणिनाम् अर्तिनाशनम्॥



### Government Partners



भारतीय शिल्प संस्थान  
INDIAN INSTITUTE OF CRAFTS & DESIGN, JAIPUR



तेजस्वि नावधीतमस्तु

भारतीय प्रबंध संस्थान बेंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE



#CreativeDignity

**NSR  
CEL**



IIMU

भारतीय प्रबंधन संस्थान उदयपुर  
Indian Institute of Management Udaipur

**WOMEN ON WINGS**

### Knowledge Partners

## Awards & Accolades



## Our Core Management Team



**Co - Founder,**  
Mrs. Aparna Chawan



**Co - Founder,**  
Mr. Atish Chawan



**Secretary,**  
Mr. Amarsinh Bagal



**Advisor,**  
Mr. Shridhar Vaidya



**Advisor,**  
Ronald van het Hof  
Managing Director at  
Women on Wings



**Mentor,**  
Dr. Toolika Gupta  
Director - IICD (Indian Institute  
of Crafts and Design)



**Mentor,**  
Sunil Handa  
Professor, IIM Ahmedabad



**Mentor,**  
Nagaraja Prakasam  
NSRCEL, IIM Bangalore

## Our Activities



### Guidance from Development Commissioner

Guidance by Development Commissioner Handicrafts Officials about various programs of DC Handicraft to Kolhapur Jewellery cluster artisans

### Guru Shishya Hastshilp Prashikshan Program

2 Month Guru Shishya Hastshilp Prashikshan Program for 50 Women artisans of Malhapeth Village sponsored by DC Handicraft, Government of India



### Advanced Training in Digital Technology

Advanced Training to 3 Women Artisans of Kolhapur Traditional Jewellery Cluster, Yalgud in Digital Technologies and Applications by DEF

## Our Activities



### Digipreneur Training Program

Digipreneur Traininn Program by DEF and Colive to train 50 Women Artisans of Kolhapur Traditional Jewellery Cluster, Yalgud to train them about Digital Technologies.



### Marketing of Handmade Products

Appreciation of Kalapuri Prodcuts by the District Collector, Kolhaour

## Our Activities



### Kalaringan Handicraft Exhibition

Kalaringan Handicraft Exhibition organised by Kalapuri Foundation at Kolhapur. 30 Master Artisans across India participated in Kalaringan exhibition to showcase their art and craft.



### GI Expo, Delhi

Participation in Exclusive GI Product Exhibition organised by CIPAM, New Delhi



## Our Activities



### Training Workshop

Motivation, Capacity Building and Training by Master Craftsman to 50 Women Artisans of Malharpeth Village



### Handicraft Expo, Pune

Participation in Bhimthadi Exhibition, Pune

## Our Activities



### International Expo, Delhi

Participation in International Exhibition organised by Export Promotion Council for Handicrafts (EPCH) at India Expo Center, Greater Noida. Our product Kolhapuri Chappal highly appreciated by National and International Dignitaries



### NIFT's Industrial Visit

Visit by NIFT, Mumbai students to Kalapurī to know about the Handicrafts and the craftsman

# Financial Report

[Vide Rule 17(1)]

Name of the Public Trust : **KALAPURI FOUNDATION**  
 Yalgud, Kolhapur  
 31st March, 2023  
 Registration No.- F-21351/KOP

Funds & Liabilities	Amount	Amount	Property and Assets	Amount	Amount
<b>Trusts Funds or Corpus :</b> - Balance as per last Balance Sheet - Adjustment during the year (give details)	1,96,390.00	1,96,390.00	<b>Fixed Assets</b> - Balance as per last Balance sheet - Additions during the year Less: Sales during the year Depreciation up to date	88,10,110.00 26,81,404.02 -	1,14,91,514.02
<b>Other Earmarked Funds :</b> (Created under the provision of the trust deed or scheme or out of the Income) - Grant Under Sfurti - Member Contribution For Cluster - Reserve Fund	1,17,22,000.00 10,11,000.00 -	1,27,33,000.00	<b>Investments :</b> Kolhapur Traditional Jewellery Cluster		-
<b>Loans (Secured or Unsecured) :</b> - From Trustees - From Others - Bank - From Others	- - -	-	<b>Furniture &amp; Fixtures :</b> - Balance as per last Balance Sheet - Additions during the Year Less : Sales during the year Depreciation up to date	19,218.48 - 2,765.00	16,453.48
<b>Liabilities :</b> - For Expenses - Branch Payables - For EMD & SD & Other Deposits - For Sundry Credit Balances - Other Payables	- 1,09,134.00 10,37,440.00 3,30,790.00 -	14,77,364.00	<b>Loans (Secured or Unsecured) : Good/ doubtful</b> Loans Scholarships Other Loans		3,91,000.00
<b>Income and Expenditure Account :</b> - Balance as per last Balance Sheet Less : Appropriation, if any	6,23,277.87 -	17,65,487.23	<b>Advances :</b> - To Trustees - Branch Receivables - To Contractors - To Lawyers - To Others	3,91,000.00 Nil	Nil
Add : Surplus as per Income & Exp. A/c.	11,42,209.36		<b>Income Outstanding</b> - Rent - Interest -TDS Receivable		
Less: Deficit as per Income & Exp. A/c.	-				

			<b>Cash &amp; Bank Balances :</b> a) In Current Account with Banks in Fixed Deposit Account b) With the Trustees c) With the Manager	41,38,967.00 - 1,34,306.73	42,73,273.73
			<b>Income &amp; Expenditure Account :</b> - Balance as per Balance Sheet Deficit Less : Appropriation, if any. Add : Deficit as per Income & Exp. A/c. Less: Surplus as per Income & Exp. A/c.	- - - -	-
<b>Total Rs.....</b>		<b>1,61,72,241.23</b>	<b>Total Rs.....</b>		<b>1,61,72,241.23</b>

The above balance Sheet to the best of my/our belief contains a true account of the funds and Liabilities and of the Property and Assets of the Trust.

**Income Outstanding**  
 (If accounts are kept on cash basis)  
 Rent :  
 Interest :  
 Other Income :



As per our report of even date  
**FOR D. S. PATIL & CO.**  
 Chartered Accountants  
 DHANANJAY PATIL  
 Chartered Accountants Auditors  
 Dated at (Proprietor)

**For Kalapuri Foundation**  
 Chairman Secretary Trustee

TRUSTEE

UDIN - 23046489 BGUJLT6813  
 Date - 30/09/2023

## | How You Can Support Kalapuri Foundation



### Help and Support Us For

- Women Empowerment
- Empowering Rural Artisans
- Archiving Traditional Designs
- Linking Artisans to eCommerce
- Enabling Youth For Employment
- Holistic Artisan Development
- Reviving Traditional Crafts
- Practicing Fair Business Practices
- Promoting Made In India



## Contact

kalapuri foundation

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kalapurifoundation@gmail.com

www.kalapurifoundation.org

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near Reliance Mall, Kolhapur, Maharashtra 416002