

Kalapuri Foundation



Kalapuri Foundation is committed to reviving traditional Indian crafts and empowering rural artisans by providing them with sustainable livelihood opportunities, skill development, and market linkages, while ensuring gender equality, fair wages, and eco-friendly practices.

01 a word from the chair



"Dear Partners,

It is with great pride and a deep sense of responsibility that I present to you the profile of Kalapuri Foundation. This profile reflects not only who we are, but also what we have achieved together with our partners, artisans, and communities over the past years.

Through our initiatives — from empowering women artisans with advanced skills, to establishing common facility centers for traditional crafts, to creating sustainable livelihood opportunities — we have witnessed firsthand how purposeful action can transform lives. Each project completed is a testament to the collective strength of partnerships between dedicated organizations and socially conscious donors like you.

Our journey so far has been marked by innovation rooted in tradition, and impact driven by collaboration. Yet, we see this as just the beginning. As we continue to expand our reach and scale our programs, CSR partnerships remain at the heart of our vision. Together, we can not only preserve India's rich cultural heritage but also create inclusive growth for thousands of artisans and their families.

I extend my heartfelt gratitude to all who have supported us on this path, and I warmly invite you to join hands with us in the next chapter of this journey — one where your support becomes the catalyst for change.

With gratitude and determination,

– Aparna Chavan
Chairperson, Kalapuri Foundation

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vision & mission



- Vision: To create a self-reliant artisan ecosystem that preserves India's traditional crafts while uplifting rural livelihoods.
- Mission: To train, empower, and connect artisans to national and international markets through skill development, infrastructure, and fair trade practices.

meet our core team

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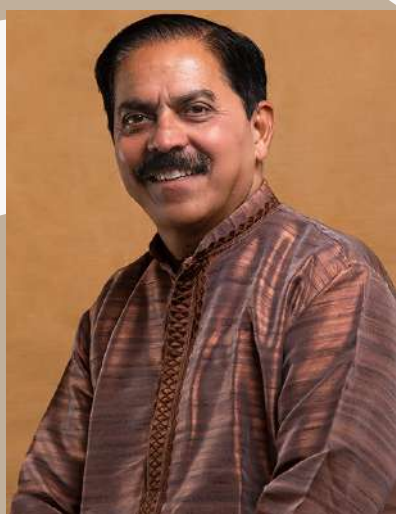
Aparna Chavan
Co-Founder



Atish Chavan
Co-Founder



Amarsinh Bagal
Secretary



Shridhar Vaidya
Advisor

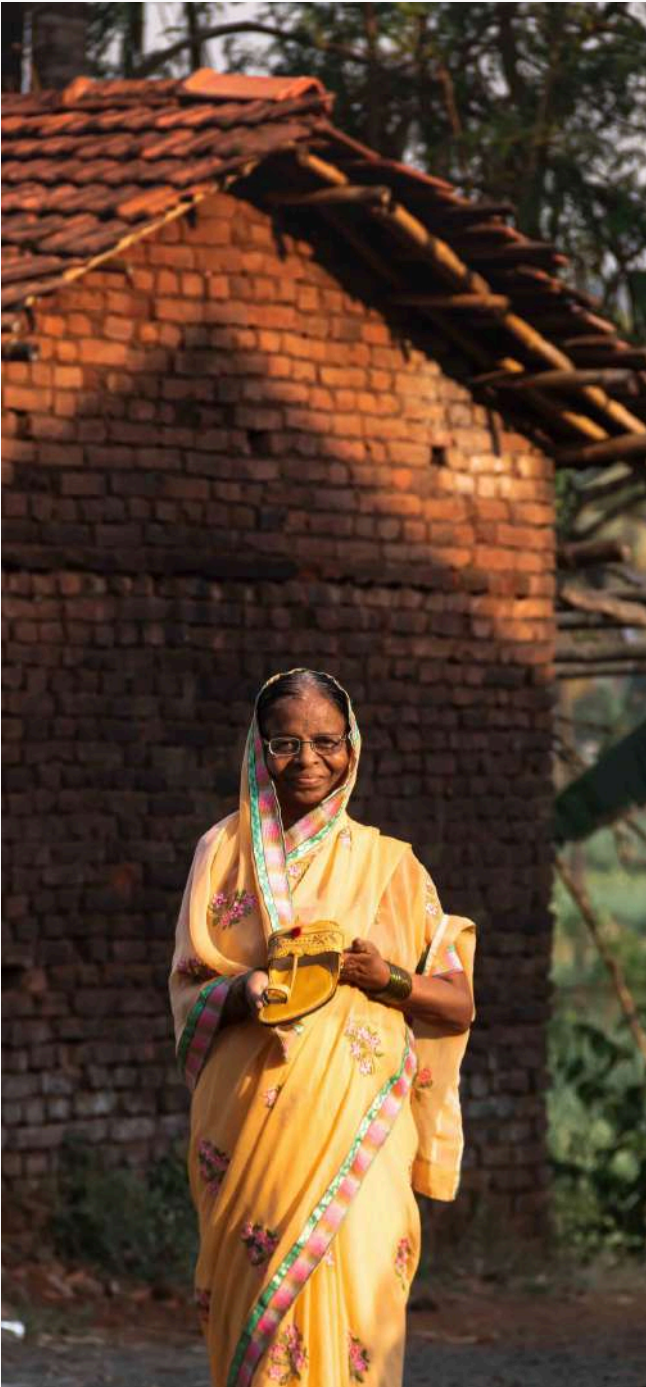


Ronald vanhet Hof
Advisor



Dr. Toolika Gupta
Mentor

governance & compliance 04



Regd. Address: Milkat No 998/1
Inamdarwada, A/p Yalgud, Tal-
Hatkanangale, Dist - Kolhapur-416236.

Registration Details:

F/21351/Kolhapur Dated 01-04-2011
Under Bombay Public Trust Act, 1950 -
Charity Commissioner, Maharashtra

PAN : AGTA2099D

TAN : KLPA03767B

12AA : AAGTA2099DE20181

80G : AAGTA2099DF20205

CSR-1 : CSR00009455

NITI Aayog : MH/2017/0175988

GSTN : 27AAGTA2099D1ZS

UDYAM : MH-15-0013109

Email Id : kalapurifoundation@gmail.com

Web : www.kalapurifoundation.org

Compliance: The foundation adheres to all statutory requirements under the Income Tax Act, and CSR Rules 2014.

05 why, what, and how we do it

WHY:

We embrace artisan communities, giving them new opportunities, hope, and a better life.

Kalapuri works exclusively in the area of reviving the traditional handicrafts of Kolhapur. Current activities include the manufacturing of Kolhapuri Chappals, Kolhapuri Jewellery, Terracotta Pottery, Handmade Baskets, and Ethnic Apparels. While working on reviving these crafts, we try to break the cycle of poverty and ensure gender equality by remunerating them fairly.

HOW:

We develop artisan communities into stakeholders in their own producer companies.

First, we identify the craft that is on the verge of extinction. Then we identify the artisans who practice this craft in a traditional way and impart training to them in order to make them more professional in their craft. We give them advanced tool kits, and once the artisan is trained and ready to manufacture, we provide raw materials and designs to them. Finally, we buy back all the hand-produced goods from them.

WHAT:

We train and develop artisan communities into producer companies and bring their handicrafts to the global market through our Kalapuri® brand/platform.

We encourage artisans to form their own producer company and give them an opportunity to be a stakeholder of their own enterprise. We follow ethical business practices. We empower artisans to earn a sustainable income to support their families. 70% of the artisans associated with Kalapuri are rural Women Artisans.



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our impact

30 Villages Connected

At present, artisans from 28 villages having a tradition of heritage crafts are working with Kalapuri. This generates employment opportunities for the rural artisans (mainly women), which prevents the migration of the villagers from villages to megacities for sundry jobs.

56 Self-help groups of women formed

Kalapuri Foundation empowers women artisans with self-help groups, training, and digital payments, leading to enhanced empowerment, financial inclusion, and improved well-being.

65 Training Programs Conducted

Kalapuri ensures artisans receive comprehensive training, leading to improved skills, increased income, market access, cultural heritage preservation, sustainable development, and empowerment with social inclusion.

80 Women Artisans

Kalapuri Foundation empowers women through 100% female employment in jewelry and basket craft, creating economic growth, reducing poverty, and strengthening communities.



07

our impact

650

Tool Kits Distributed

Kalapuri Foundation tackles artisans' financial constraints by supplying tool kits post-training, enhancing productivity, craftsmanship, creativity, and professionalism.

1350

Artisans Trained

Kalapuri trains artisans in technical skills, design, entrepreneurship, and promotes gender equality for market success and social inclusion.

2100+


Artisans Registered

Kalapuri Foundation uplifts 2000 artisans in Indian crafts through a dedicated unit and online marketplace, fostering skill enhancement and better lives..

1500+

Grocery Kits Distributed

In the challenging 2-year Covid period, Kalapuri Foundation supported artisans like family, providing 1500+ kits for groceries, medical care, and education, positively impacting their well-being.



08 our partners & donors



awards & accolades

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- Winner for 2019-2020 in the "Heritage & Culture" category for promoting the global revival of Indian Handicrafts in the 6th eNGO Challenge organized by DEF.
- Recognized as a "Change Agent" for our special efforts on the occasion of International MSME Day 2020 from Amazon.
- Entrepreneurship Award from deAsara Foundation.
- Craft Council of Telengana Award of Recognition 2023 – Craftpreneur (National) Award
- Rotary Club of Kolhapur Vocational Service Excellence Award 2023-24
- 8th March 2024-Felicitated by the auspicious hands of our Chief Minister. Shri. Eknath Shindeji for her contribution in the field of Women's Empowerment.
- "Digital Artisans of India" Award in the category of "Social Enterprise" received from Digital Empowerment Foundation (DEF), Creative Dignity, and Digikargha.
- Kalapuri was honoured Ahilyabai Holkar Women Start-Up scheme award by Maharashtra State Innovation Society(MSInS)

few past activities 10



few past activities 1 1



few past activities 1 2



common facility centres created

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**Kalagrami Handikraft Producer Company Limited at Yalgud, Kolhapur
for traditional jewellery artisans**



**Karveer Handicrafts Producer Company Limited at Morewadi, Kolhapur
for traditional kolhapuri chappals artisans**

innovative model

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Innovative Model of Women's Empowerment through Social Transformation

At Kalapuri Foundation, right from identifying the craft, identifying the artisans, providing necessary training to them, providing required tool kits and raw material bank to market their products domestically and internationally through Kalapuri's platform hand holding support is given to the women artisans at all stages.



1. Identify the craft.
2. Identify the Artisan Community that is practicing the craft.
3. Impart Training to the Artisan.
4. Distribute the Tool kits required to practice their art and craft.
5. Distribution of Raw Material.
6. Marketing of the finished products produced by the artisans.
7. Women's Empowerment through Social Transformation model.
8. Formation of Producer Company & Common Facility Centre.

contact us 15



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